



Diamond Select Gifts is a division of Diamond Comic Distributors, the world's largest distributor of English-language comic books and related merchandise, and a leader in providing specialty retailers with sales-building products and services for more than two decades.

Now, we offer the same vast experience to gift retailers like **you**!

As timeless pop-culture properties and licensed comic book products continue to rise in popularity among gift-buying consumers, **Diamond Select Gifts** provides gift retailers with a wide variety of new products to fulfill this growing demand — and the tools to successfully market them to your customers!

SELECTION

Diamond Select Gifts offers you a broad range of products that appeal to equally broad demographics:

- Comic Books, including many based on some of the most popular movies and TV shows of all time!
- Graphic Novels (book-length-comics)
- Novelties
- Toys
- Gifts
- ... and More!

All from such universally recognized pop-culture and comic-book properties as:

- DC Comics (*Batman, Superman, Justice League*)
- Marvel Comics (*Fantastic Four, X-Men*)
- Disney Comics
- Archie Comics

Plus, Diamond Select Gifts offers you versatile **sell-in assortments** containing best-selling comic books, graphic novels and merchandise — or a combination of all three categories!

SERVICE!

- Diamond's "Gift Shop-Friendly" store fixtures provide versatile options for launching a "Family Comic Center" in your store!
- Sold out? Not for long! Diamond Select Gifts can replenish product quickly via convenient **direct-to-store shipments!**

SUPPORT!

Diamond Select Gifts supports its products and services with:

- Independent sales agents available for weekly, one-on-one consultation in your store!
- A bi-annual product catalog with the hottest items!
- Trade and consumer marketing initiatives!

SALES!

- Hundreds of diverse products!
- Properties and characters that are recognized around the world by millions of potential consumers of all ages!
- Competitive discounts!
- A unique opportunity to capitalize on the biggest pop-culture trends!

Let Us Bring Our Gifts to You!

SUPERMAN

More popular than ever with consumers after nearly 70 years, the Man of Steel stars in these outstanding collectibles. And with Warner Bros. Pictures' *Superman Returns* generating excitement among moviegoers everywhere, expect your sales to soar!



**SUPERMAN/BATMAN SERIES 1
PUBLIC ENEMIES
MASTER ASSORTMENT**

CODE: FEB050369
UPC: 761941249452

Incl. 2 ea. of Batman, Superman, Shazam, Captain Atom, and Mettalo; blister packaging
\$75.00 (10 figs. @ \$7.50 ea.)



**SILVER AGE SUPERMAN SERIES 1
MASTER CASE ASSORTMENT**

CODE: OCT050331
UPC: 761941253657

Incl. 2 ea. of Superman Robot, Lois Lane, Jimmy Olsen, Lex Luthor, & Perry White; blister-pack
\$75.00 (10 figs. @ \$7.50 ea.)



**SUPERMAN RETURNS:
IN FLIGHT STATUE**

CODE: MAR060395
UPC: 761941254173
9.75" H x 7.25" W x 7.75" D; boxed
\$82.50



**SUPERMAN RETURNS:
SUPERMAN MAQUETTE**

CODE: MAR060396
UPC: 761941254203
13.5" H x 8.25" W x 5" D; box
\$107.25



**SUPERMAN RETURNS:
CLARK KENT BUST**

CODE: MAR060397
UPC: 761941254180
5.875" H x 4.25" W x 1.875" D
\$24.75



**SUPERMAN RETURNS:
SUPERMAN BUST**

CODE: MAR060398
UPC: 761941254258
7.75" H x 5.75" W x 3.75" D
\$24.75



**SUPERMAN RETURNS:
LEX LUTHOR BUST**

CODE: MAR060399
UPC: 761941254210
5.625" H x 3" W x 2.5"
\$24.75



**SUPERMAN RETURNS:
SUPERMAN 13"
COLLECTOR FIGURE**

CODE: MAR060400
UPC: 761941254234
532.99
\$32.99



**SUPERMAN RETURNS:
KRYPTONITE PROP REPLICA**

CODE: MAR060401
UPC: 761941254227
10" H x 8.5" W x 8.5" D
\$107.25