

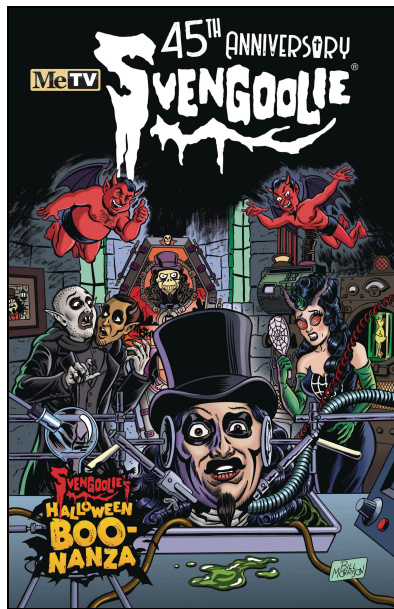


## Svengoolie Strikes Again in Svengoolie 45th Anniversary BOO-Nanza

*Hunt Valley, Maryland* -- TV Horror Host Svengoolie, America's premier horror show icon and host, kicks off his 45th on-air anniversary and Halloween in scary style with his return to comic books in *Svengoolie 45th Anniversary BOO-Nanza* from Dan DiDio and Gemstone Publishing.

The issue features multiple stories written by Sven and the members of the Sven Squad. They're matched up with artists Bill Morrison, Scott Shaw, Joe Staton, Liam Martin, and Dan Parent. Sven and a new set of ghoulish heroes confront "The Day of the Doorbell Demons" while Nostalgiaferatoo, Gwengoolie and IMP each appear in their own solo stories.

With covers by Bill Morrison and Scott Shaw, and a 1:10 incentive Svengoolie photo cover offered, this 48-page, square bound comic features a \$7.99 cover price and is due in comic shops on Wednesday, October 2, 2024. Nationwide TV on-air promotion for this book will begin this Summer and run through Halloween. It's featured on Pages 348-351 in the August 2024 **PREVIEWS** catalog from Diamond Comic Distributors.



**COVER A**  
**BILL MORRISON**  
([AUG241779E](#), \$7.99)



**COVER B**  
**SCOTT SHAW**  
([AUG241780E](#), \$7.99)

**COVER C 10-COPY PHOTO INCENTIVE**  
([AUG241781E](#), \$7.99)

"I am really impressed and flattered with the team of creators Dan DiDio assembled. To be depicted in the art of such incredible artists -- some of whom are actually friends of mine -- in their different styles adds to

the fun of the book. Just to see some of the great names in comic artists associated with some goofy TV ghoul like me is an awesome compliment!" Svengoolie said.

The previous one-shot in the series, *Svengoolie: Lost in Time*, sold out quickly. Not only did it perform well upon its release, it has sustained interest as a back issue. *Svengoolie 45th Anniversary BOO-Nanza* will be produced in the same format as its predecessor. Retailers interested in store-exclusive variants should contact their representative at Diamond Comic Distributors.

This October marks the 3rd annual BOO-Nanza month-long celebration on MeTV as Svengoolie hits his landmark 45th Anniversary on TV! All the buzz for BOO-Nanza 2024 makes it the perfect time to create excitement and interest for *Svengoolie 45th Anniversary BOO-Nanza*.

"You will see designs by some of the comics artists on upcoming Sven merchandise. The first, by Christopher Jones, is a big hit. There will also be some public appearance celebrations that our fans can get involved with, continuing through the year right into October (traditionally my busiest month, naturally) when MeTV will again christen the whole month as "Svengoolie's Halloween BOO-nanza" -- with double feature movies every week and some surprise appearances. I'm honored to have such a celebration on TV, in person, and in print!"

"After working with Rich Koz and the team on Svengoolie's 40th anniversary while at DC, it was great to be involved in producing the 45th Anniversary Special with him and the show's cast, it was also exciting to see Rich create his own monster superheroes for this event," said Dan DiDio, who serves as Editor for the project.

Just in time for Halloween, *Svengoolie 45th Anniversary BOO-Nanza* hits comic shops on Wednesday, October 2. The 48-page, square bound, full-color comic features a choice of covers by Bill Morrison and Scott Shaw, as well as a 1:10 incentive Svengoolie photo cover. It carries a \$7.99 cover price.

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### **About Svengoolie**

Svengoolie has been the premier horror show icon of Chicago, since multiple Emmy award winner Rich Koz became the hand-picked successor to the original Svengoolie back in the late '70s. He has appeared on a national basis on MeTV since April 2011 -- and generations of viewers have become fans of the monstrous mirth and movies that this video vampire dispenses every week over the airwaves. Svengoolie delivers classic Universal horror films and more, many of which have not been seen on broadcast television in years. He has been voted "Favorite Horror Host" multiple times in the national Rondo horror awards.

### **About Dan DiDio**

Dan DiDio joined DC Comics in January 2002 as Vice President, Editorial and quickly ascended into the role of Senior Vice President/ Executive Editor, DC Comics one year later. In 2010 he was named Publisher of DC Entertainment, alongside Jim Lee. During his tenure, he launched *Identity Crisis*, *Infinite Crisis*, the weekly series *52* and drove the revitalization of the key franchises like *Batman*, *Wonder Woman*, and *Green Lantern*, among other achievements. Before joining DC, DiDio worked in a variety of positions in the television industry, including Capital Cities/ABC where he served as Public Relations Manager and as an Executive Director of ABC Children's Programming, and Mainframe Entertainment, where among other things he served as writer/story editor for the third season of *Reboot*.

### **About Gemstone Publishing**

Best known as the home of *The Overstreet Comic Book Price Guide*, Gemstone Publishing was formed by Diamond Comic Distributors President and Chief Executive Officer Stephen A. Geppi as a conduit for his efforts to preserve and promote the history of the comics medium and to display the finest it has to offer. Over the years, Gemstone has also originated the EC Archives and been home to the Disney Standard Characters. In addition to October's release of *Svengoolie 45th Anniversary Boo-Nanza*, it will release *Kill Shakespeare: First Folio* in September and *Romeo vs. Juliet: A Kill Shakespeare Adventure* in November.

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